



Latha Mathavan Engineering College

Run by Karuppiyah Pillai Theivanai Ammal Educational Trust
Approved by AICTE, New Delhi & Affiliated by Anna University, Chennai
(Recognized under section 2(f) of the UGC Act 1956)
An ISO 9001-2015 Certified Institution



Guarantee for your future...

LMEC/AICTE/Essential-40/2025-26

Sir,

Sub: Implementation of Drug-Free Campus under Nasha Mukht Bharat Abhiyan

Requirement for Technical Institution / Category: Essential Document – 40

As per the guideline of AICTE, as an Essential requirement of a Technical Institution as a measure of implementing the Nasha Mukht Bharat Abhiyan, Latha Mathavan Engineering College is conducting awareness, counselling and preventive activities to promote a Drug-Free Campus environment.

LATHA MATHAVAN ENGINEERING COLLEGE
(Recognized under section 2(f) of the UGC Act 1956)
ISO 9001 : 2015 Certified Institution
Latha Mathavan Nagar, Kidaripatti (PO), Alagar Kovil, Madurai - 625501

NATIONAL SERVICE SCHEME
SAY NO TO DRUGS
INSTA REELS MAKING COMPETITION

CHEIF GUEST

SIVARAM KARTHIKEYAN

M.Sc.,
PSYCHOLOGIST FOUNDER DIRECTOR
SARVA WEDICAL CENTRE,
DE ADDICTION AND PSYCHIATRY REHAB SPECIALITY CARE
MADURAI

PRESIDED BY

DATUK. Dr.K. MATHAVAN,

M.B.B.S., P.G.DOH, M.B.A.,
MANAGING TRUSTEE & FOUNDER CHAIRMAN
KARUPPIAH PILLAI THEIVANAI AMMAL EDUCATIONAL TRUST
LATHA MATHAVAN GROUP OF INSTITUTIONS



Rules

- Reel must be original and emotionally impactful (30-60 seconds).
- Theme must focus on drug / alcohol awareness or psychiatric issues.
- Use clear visuals, meaningful captions, and awareness driven message.
- Submit before the deadline. Top 3 best reels win exciting prizes!

16 OCTOBER 2025
1.30 PM

Venue:
KRT HALL

Mr.S.GANDHINATHAN | Major.S.ANANTHA PANDI | Dr.K.SUDALAIMANI
MANAGEMENT REPRESENTATIVE | DEAN | PRINCIPAL

CHAIRMAN

DR. K. MATHAVAN
FOUNDER / CHAIRMAN
KARUPPIAH PILLAI THEIVANAI AMMAL
EDUCATIONAL TRUST
No. 320, LATHA MATHAVAN ILLAM,
ANNA NAGAR, MADURAI - 625 020.

