



தமிழ்நாடு தமில்நாடு TAMILNADU

28.3.2025

LATHA MATHAVAN GROUP
OF INSTITUTIONS MADURAI

என். சிவக்குமார், பி.பி.எ.,
வைகாசி நகர், ஓசி 333202/91
முத்திரைக்காசித் திற்பனையாளர்
92 திரு.வி.க. வீதிகு பை-பாரு ரோடு
'பதுரை-6' 5 010, (தமிழ்நாடு)

DY 876496



MEMORANDUM OF UNDERSTANDING (MOU)

This Memorandum of Understanding (MoU) is made and entered into on this day 28th March 2025 by and between:

MAKE - Meenakshi Academy & Kreative Entertainments

Hereinafter referred to as "MAKE,"

Dr. ANUSHA ARUNACHALAM

MANAGING DIRECTOR

PLOT NO 5, AISHWARYA LAKSHMI PLAZA, 2ND FLOOR

9TH EAST STREET, LAKE VIEW ROAD

OPP-SUNDARAM PARK, NEXT TO SPK HOTEL

80 FEET ROAD, KK NAGER MADURAI -625 020

And

LATHA MATHAVAN GROUP OF INSTITUTIONS

Hereinafter referred to as "The College,"

Dr.K.MATHAVAN

FOUNDER AND CHAIRMAN

Latha Mathavan Group of Institutions,

Kidaripatti, Madurai - 625 301.



PURPOSE OF MOU:

The purpose of this MoU is to establish a collaborative relationship between MAKE and the College to enhance the skills of students in Creativity, Technology, Exposure, and Communication, and to provide suitable job placements to eligible students. College will make use the Placement video shoots for their Marketing purpose.

DURATION:

This MoU shall be valid from April 2025 to March 2026 and may be renewed thereafter by mutual agreement.

SERVICES PROVIDED BY MAKE:

Training Programs:

Training will be conducted at MAKE premises.

Both online and offline modes of training will be available.

Students will pay directly to MAKE with Lump Sum and EMI options.

DESC POLICY:

D – Discipline

E – Exposure

S – Subject

C – Communication

Adhering to DESC policy is mandatory to avail placement assurance.

PROGRAMS COVERED:

Creativity: Design, UX & UI, Web Design, Business Analysis, 3D & 2D Animations, Graphics & Multimedia, Interior Design, VFX, and Branding.

Technology: Web & App Development, AI & ML, Frontend Development, Backend Development, Cloud, IoT, MERN & MEAN, and other required coding languages.

Communication: Verbal and written language excellence at a corporate level, with presentation skills.

Exposure: Subject-related practical knowledge, industrial applications, and general valuable information.

PLACEMENT AND INTERNSHIP:

Eligible students will receive placement assistance at no cost.

MOVEON, a sister concern of MAKE, will assist with placements.

COLLEGE'S ROLE AND RESPONSIBILITIES:

- Provide insight about the value of MAKE to students.
- Arrange seminars with MAKE to introduce services to students.
- Support MAKE by allowing monthly workshops with a minimum of 60 students.

REVIEW AND PROGRESS MEETINGS:

MAKE and the College will meet at least twice a year to discuss progress, challenges, and improvements.

PAYMENT TERMS:

- Payments will be directly handled between the student and MAKE.
- Lump sum and EMI options will be available for students.

PLACEMENT POLICY:

Placement services for eligible students will be provided free of cost, contingent on adherence to DESC policies.

VALIDITY AND RENEWAL:

This MoU will be effective from April 2025 to March 2026 and may be renewed annually by mutual agreement.

ACKNOWLEDGMENT AND AGREEMENT:

Both parties acknowledge their understanding and acceptance of the terms and conditions laid out in this MoU.

Signed and Executed by:

For MAKE: *A.P. Anusha*

Name : Dr. ANUSHA ARUNACHALAM

Date: 28TH March 2025

For College: *Dr. K. Mathavan*

Name : Dr. K. MATHAVAN

Date: 28th March 2025

DR. K. MATHAVAN
FOUNDER / CHAIRMAN
KARUPPIAHpillai THEIVANAIAMMAL
EDUCATIONAL TRUST
No. 320, LATHA MATHAVAN ILLAM,
ANNA NAGAR, MADURAI - 625 020.

