

Women Empowerment Cell

Pledge

- I promise to treat every woman with genuine respect and value her as an equal in every part of life.
- I vow to never harm any woman, whether through physical actions or hurtful words, and to stand up against any form of bullying or abuse.
- I commit to making our workplace a safe and comfortable home for everyone, where no one has to feel afraid or uncomfortable.
- I will always work toward ending violence against women and will do my part to help women feel strong, confident, and empowered.

About the cell

The Women Empowerment Cell of Latha Mathavan Arts and Science College operates under the transformative motto, "Towards Self-Empowered Mind," serving as a dedicated catalyst for the intellectual and social advancement of its female students and faculty. The cell is committed to cultivating a campus environment that is not only a sanctuary of safety but also a powerhouse of equal opportunity, addressing the practical welfare of every woman on campus. By bridging the gap between awareness and action, the cell educates its members on their fundamental rights and duties, providing a vital platform for sharing experiences and refining their status in society. Through a strategic blend of guest lectures, seminars, and awareness programs, the cell moves beyond traditional education to foster holistic upliftment, ensuring that every woman is equipped with the confidence and security to thrive as a self-empowered leader.

Objectives

- ✓ To promote an institutional culture rooted in mutual respect and gender equality, sensitizing the entire college community to the vital necessity of women's empowerment.
- ✓ To help women recognize their inherent strength and feminine potential, building the self-confidence required to lead and excel in all walks of life.
- ✓ To maintain a secure, congenial environment free from sexual harassment and discrimination, providing round-the-clock support and a 24/7 safety net for all women on campus.
- ✓ To educate women on their Constitutional rights and Welfare Laws, empowering them to stand firmly against exploitation and systemic inequality.

- ✓ To champion the importance of physical and mental well-being, focusing on nutrition, hygiene, and health awareness as the foundation of a productive life.
- ✓ To develop robust decision-making abilities and leadership skills, helping women build a well-balanced, integrated, and resilient personality.
- ✓ To motivate women to develop entrepreneurial mindsets and professional skills, ensuring they are self-dependent and prepared for the global market.

Vision

To create a safe and respectful college where every woman feels strong in her mind, confident in her skills, and free to reach her highest dreams without any fear.

Mission

- **Skills and Success:** To teach women the practical skills and knowledge they need to be independent, start their own paths, and succeed in their careers.
- **Knowing Your Rights:** To make sure every woman knows her legal and social rights so she can stand up for herself and live in a fair, safe world.
- **Safety and Health:** To keep the campus safe from any kind of trouble or harassment, while helping women stay healthy and strong in both body and mind.
- **Confidence and Leadership:** To provide a place where women can speak their minds, share their ideas, and grow into brave leaders who make their own decisions.
- **Respect for Everyone:** To teach the whole college community to value women's talents and to treat everyone with equal respect and kindness.

Co-ordinator	Mrs. B. Manimegalai	Head of the Department , Commerce
Members	Mrs. N. Chitralakshmi Mrs. M. Rama Ms. S. Santhiya Mrs. P. Anusri	Assistant Professor, BBA Assistant Professor, Maths Assistant Professor, Tamil Assistant Professor, Data Science

Anti-drug club

About the cell

The **Anti-Drug Club** serves as a vital protective shield for our college, dedicated to helping students lead healthy lives and keeping the campus safe from the dangers of substance abuse. Led by a team of supportive teachers and active student representatives, the club teaches the importance of personal responsibility and healthy choices. Through simple yet effective methods like posters, awareness talks, and public walks, the club ensures every student understands how drugs can harm both the body and one's social standing. Most importantly, it provides a safe, friendly space where anyone can ask for advice or seek help without the fear of being judged or shamed. A confidential complaint box has been placed on campus by the Anti-Drug Club to encourage students to report drug-related issues and request support without fear of disclosure.

Objectives

- To run proactive campaigns and lectures that teach students about the dangerous physical, social, and legal consequences of drug abuse.
- To stop drug use before it starts by organizing engaging activities, public rallies, and exhibitions that promote a healthy, drug-free lifestyle.
- To provide a safe and private platform where students can receive professional counselling and moral guidance without fear of being judged.
- To work closely with the discipline committee and local authorities to monitor the campus and ensure it remains a "safe zone" free from narcotics.
- To establish a secure reporting system that allows the committee to investigate concerns immediately and take the right steps to help those in need.
- To motivate students to build strong characters and self-discipline, helping them choose a life of purpose and success over substance abuse.

Vision

"To build a healthy and resilient campus where every student has the strength to choose a drug-free life and the opportunity to reach their full potential in a safe, supportive environment"

Mission

- Awareness & Education: To run creative campaigns and workshops that teach students about the dangers of drugs, helping them make smart and informed choices for their future.
- Support & Healing: To provide a kind and private platform where students can seek help, counselling, and guidance without feeling judged or ashamed.
- Proactive Prevention: To keep the campus a "safe zone" through constant vigilance, confidential reporting, and strong partnerships with health and legal experts.
- Healthy Leadership: To inspire students to become leaders who promote a lifestyle of wellness, responsibility, and positive thinking through fun and engaging activities.
- Community Unity: To work closely with families and local groups to create a strong protective shield that keeps our society free from the influence of narcotics.

Co-ordinator	Dr. S. Geetha	Assistant Professor, Commerce CA
Members	Mrs. A. Shanmugapriya Mr. D. Sathishkumar Mr. G. Alagu ganapathi Mr. P. Haripriya	Assistant Professor, Computer Sciene Assistant Professor, Tamil Assistant Professor, Commerce Assistant Professor, Artificial Intelligence